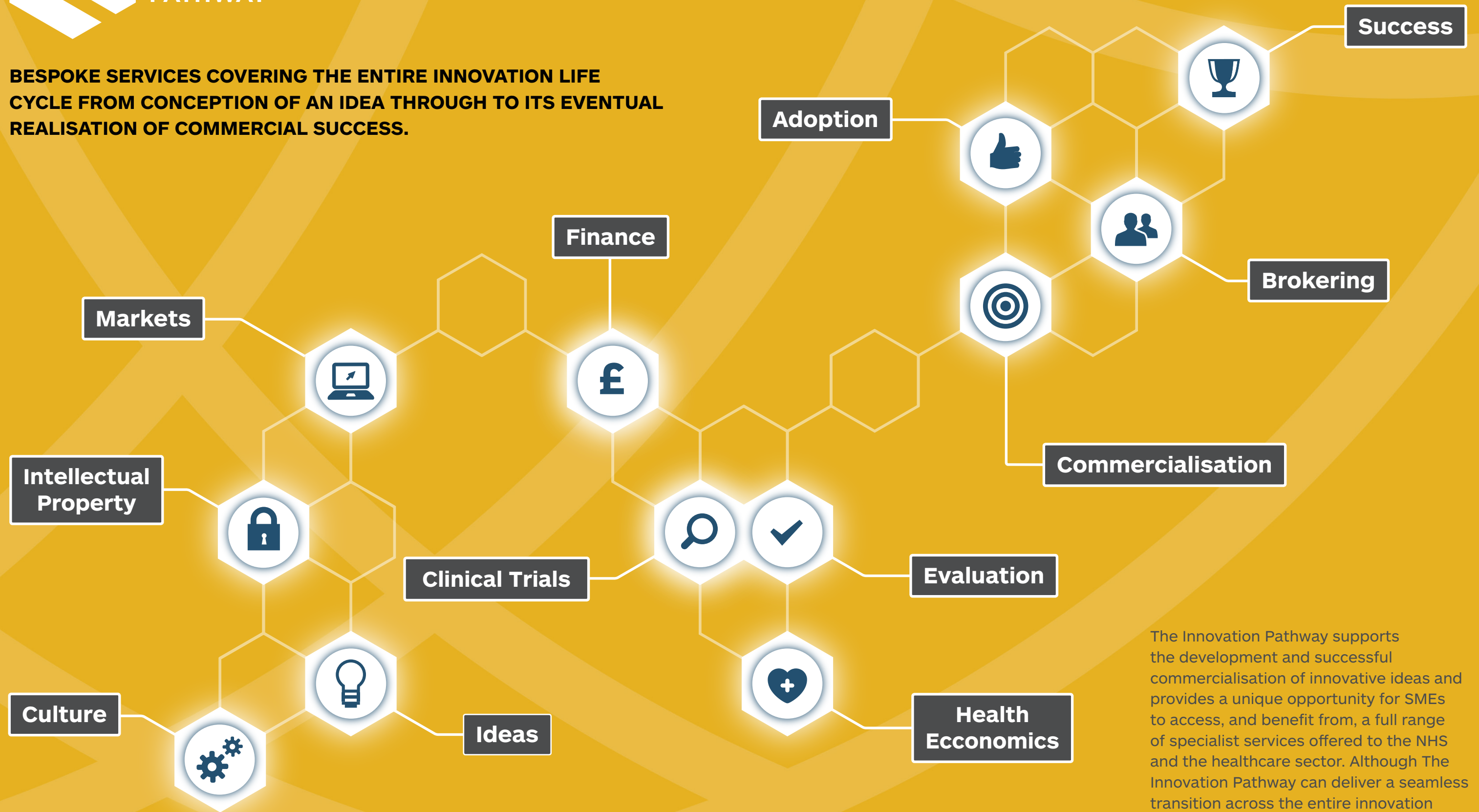




THE INNOVATION PATHWAY

BESPOKE SERVICES COVERING THE ENTIRE INNOVATION LIFE CYCLE FROM CONCEPTION OF AN IDEA THROUGH TO ITS EVENTUAL REALISATION OF COMMERCIAL SUCCESS.



The Innovation Pathway supports the development and successful commercialisation of innovative ideas and provides a unique opportunity for SMEs to access, and benefit from, a full range of specialist services offered to the NHS and the healthcare sector. Although The Innovation Pathway can deliver a seamless transition across the entire innovation pathway, NHS Trusts and SMEs can access any and all services, in any sequence, to take new ideas to market.